

Your Own Web Site And E-mail Address

U.S. Mortgage Reduction, Inc. is one of those rare companies that actually cares about whether you become successful. After all, we have a vested interest in your success as we earn our income from the customers you enroll into our Equity Acceleration Program.

We help YOU enroll the **largest number of clients** you can handle.

Using the Internet can be a big part of achieving your business and financial goals . . . provided you do it right. Here's just **one example** of why you should be on the NET and how USMR can help . . .

How To Recruit Others Into Your Sales Team . . . The Easy Way!

As a “**supertool**” to help you recruit a network of professionals for your Sales Team, having your own USMR Commercial Internet site is a great way to provide information and make yourself known as a “player” in the business.

Example: To quickly create your Sales Team using the local Yellow Pages, send recruitment letters to professionals (e.g., financial planners, accountants, bookkeepers, real estate brokers or agents, insurance brokers or agents, the list is practically endless). You can recruit all across town or all across the USA! There are **no territory restrictions**

Explain how our service could **dramatically increase their income** by offering our program to their existing clients or by using it to find new ones!. Direct them to your Internet site for details. Once there, they can download the **SuccessTEAM Info-Disk** for a complete presentation on our business program, or, they can order a FREE information package directly from USMR (we'll send it for you **FREE**).

In today's business world, checking something out on the web is quick and easy for most professionals. Plus, they won't feel threatened by having to call you. Thus, many prospects will gladly visit your Internet site, check out what's there and then request a package through an e-mail request, phone call or by mail. It **dramatically** broadens your horizons . . . and at a very low cost!

Bottom line . . . you may end up with a much larger sales network of better qualified professionals simply by having a Commercial Internet site at **usmr.net**.

That's how it all begins, and the cost is far lower than most other services. PLUS, we've done the hard work by designing a professional site specifically tailored to this business! All you pay is a small connect and monthly maintenance fee to USMR and we'll post your personalized site. Remember, you pay NO development costs nor need to learn web site development. We handle all that! What could be simpler . . . or easier?



To order, call 1-800-774-0033



EAP Client Web Site

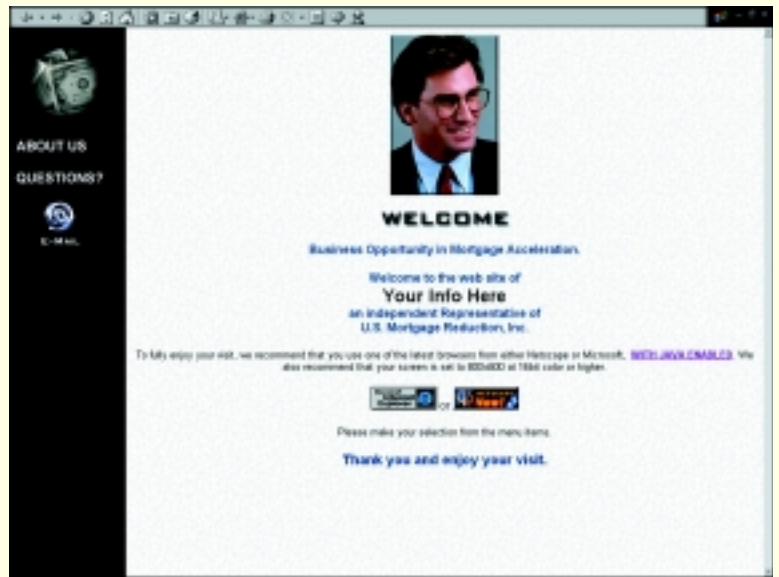
Introduces your prospects to USMR and the Equity Acceleration Program, and allows them to request a free computer analysis of their loan and to download the MortgageFREE program. Also answers the most common client questions and gives your selected contact information - phone number, e-mail address, etc.

Sample EAP Client web site:
www.usmr.net

EAP Recruiting Web Site

Let the web do your recruiting for you 24 hours a day, 7 days a week. Just direct all of your prospective representatives to your recruiting site. It introduces them to USMR and answers the most frequently asked questions.

Sample EAP Recruiting web site:
www.usmortgage.net



Debt Free USA Client Web Site

According to Nielsen's Net ratings, debt reduction is traditionally ranked in the top 10 most frequently visited sites. Debt Free USA helps your clients get out of credit card debt. This site reviews the problem, highlights the solution, and lets your prospects request a free financial profile from you.

Sample Debt Free USA Client web site:
www.debtfreeusa.net/sample

