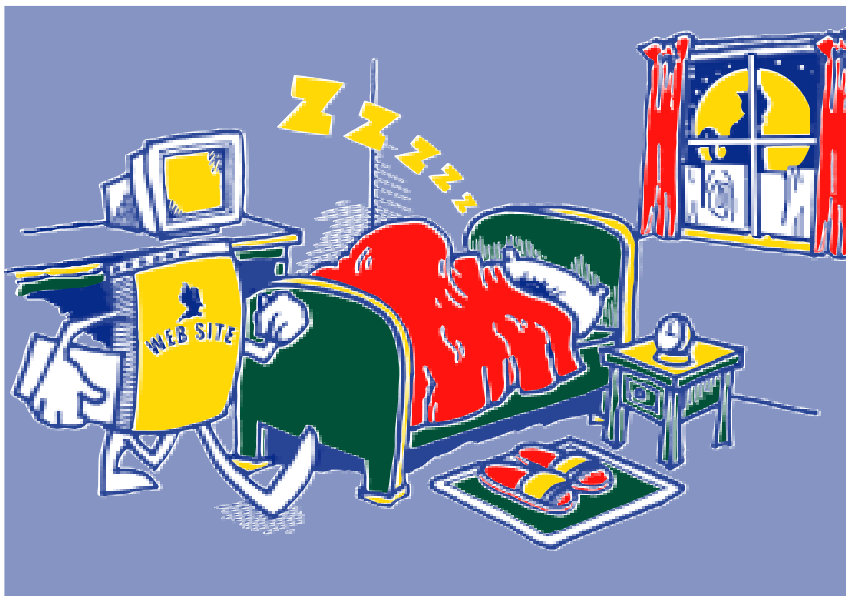


Getting the *MOST* from Your Web Sites!



Partners That Never Sleep

We want to help you use your web sites to your best advantage. Web sites draw a lot of interest from prospects, but the key is getting them to your sites. Having web sites of your own is like having silent partners that never sleep. The Internet is active 24 hours a day and you are now a part of it.

Drive Traffic To Your Web Sites

In most cases, there is a very simple way to drive traffic to your web sites. Get the word out that you have professional web sites for prospects to see. You need to put your web addresses *everywhere!* Below is a simple checklist for advertising your web addresses:

- **Business Cards**
- **Letterhead**
- **Invoices**
- **Envelopes**
- **Advertisements**
- **Newspapers, etc.**
- **Brochures**
- **Door Hangers**



Promote your web sites with direct mail pieces. Stamp or imprint your web addresses along with your name and phone number on every item that you send out.

Make your web addresses stand out in your E-mail. Put them on a magnetic sign for your car. If you have a storefront, advertise your web sites in your window.

Those of you who are already getting the word out know what we mean and are seeing real profits with your business.